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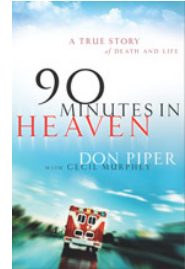
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WRITERS' MENTOR SOON TO BECOME HOUSEHOLD NAME *Cecil Murphey Humbly Celebrates 2007 Successes*

(Tucker, GA)—***90 Minutes in Heaven*** by Don Piper and Cecil Murphey has been on bestseller lists since October 2006, and is available in 24 languages. It's on its way to #1 on the *New York Times* bestseller list (currently at #2). And *90 Minutes in Heaven* has sold two million copies. With these kinds of numbers, co-author Cec Murphey could easily be filled with pride. But it's his humility that people notice first.

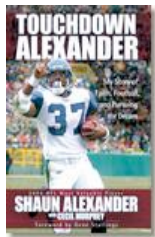


The AWSA (Advanced Writers and Speakers Association) presented Murphey with the Lifetime Achievement Award in July. AWSA is made up of over 250 of the top Christian women communicators who both publish books and speak around the country. AWSA founder Linda Evans Shepherd stated during the presentation, “Despite the February fire that cost him his home and his son-in-law’s life, Cecil continues to reach out to the world through the love of Christ.” A former Gold Medallion Award winner, Murphey was recognized not only for his excellent writing but also for his selfless mentoring in the Christian writing community.

We picked Cecil as the recipient of our first Lifetime Achievement Award because his life itself shines as an authentic message of excellence to both his readers and the Christian writing community. He truly is the man behind the words.

- Linda Evans Shepherd, Founder of Advanced Writers and Speakers Association

Murphey’s book ***Touchdown Alexander*** (with Shaun Alexander) recently received the Retailers Choice Award at the International Christian Retailers Show. Alexander complimented the author by saying:



Cec is a gifted writer, an exceptional communicator, and a humble man who shares his talents to put others in the spotlight. My heart is to challenge and encourage the next generation. I poured my heart out to Cec, and he helped make my book, Touchdown Alexander, a reality. I appreciate his heart and love to spread the word of passion to others.

- Shaun Alexander (Seattle Seahawks)

Heaven is Real (with Don Piper) officially released August 7, 2007 with an initial release of 190,000 copies, and debuted at #15 on the *New York Times* extended list for hardback, nonfiction. Two book clubs have already picked it up. Of particular note: *Heaven is Real* is Murphey’s 106th book!

